

TIGHTEN SECURITY ON TIGHTER BUDGETS



▲ A RISE IN VIOLENCE IN U.S. SCHOOLS



7,478 EXPLOSIVES/FIREARM INCIDENTS IN 1 YR.¹
30,193 KNIFE/SHARP OBJECT INCIDENTS IN 1 YR.¹
80% VIOLENCE EXPECTANCY RATE IN 83,000 U.S. SCHOOLS²

▼ A DROP IN EDUCATIONAL FUNDING



35 STATES
FUNDING BELOW 2008 LEVELS³



CELL PHONES OFFER FRAGMENTED COMMUNICATIONS.

- **GAPS** IN COVERAGE AND SIGNALS
- **UNAVAILABLE IN EMERGENCIES** WHEN CELL TOWERS OVERLOAD
- **DIFFICULTY TRACKING** STUDENTS/STAFF
- **SLOWER** EMERGENCY RESPONSE
- **RESTRICTED** BY U.S. DOT
- **50% HIGHER** TOTAL COST OF OWNERSHIP OVER 5 YRS.⁴
- **23% FAILURE** RATE/YR.⁴

DIGITAL RADIOS OFFER ALWAYS-ON COMMUNICATIONS.

- **VIRTUALLY ANYWHERE** COMMUNICATION TO STAFF/BUS DRIVERS
- **INSTANT** STAFF AND EMERGENCY ALERTS
- **FASTER RESPONSE** TO HELP PREVENT/CONTROL SITUATIONS
- **STUDENT AND BUS TRACKING**
- **APPROVED** BY U.S. DOT
- **MINIMIZED** TOTAL COST OF OWNERSHIP



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